



This privacy policy sets out how The Black Dog Group and all our affiliated brands uses and protects any of the information that you provide when you use this website.

The Black Dog Group is committed to ensuring that your privacy and data is protected. If we ask for you to provide certain information by which you can be identified when using this website, please note that it will **only** be used in accordance with this privacy statement.

The Liars Group may change this policy by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy was effective from 14^h May 2018

- **What we collect**

We may collect the following information:

Name and Job Title

Contact information i.e, email address and telephone number

Information such as Address, postcode

Information regarding events and bookings inc. preferences and interests

Other information relevant to customer surveys and/or offers

- **What we do with the information we collect**

We gather this information for to tailor offers and marketing but to also improve our services and products based on your information. This information will be for internal use only.

- **Internal Record Keeping;**

We may use the information to improve our products and services based on your information and feedback

We may send occasional marketing emails about new products, special offers which we think you might find interesting using the email address which you have provided;

We may also use your information to contact you for market research purposes;

We may contact you by email, phone, or mail;

We may use the information to tailor and customise the website according to your interests.

- **Security**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

- **Cookies**

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

- **Links to other websites**

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement.

You should exercise caution and look at the privacy statement applicable to the website in question.

- **The data capture form**

If you choose to sign up to our email newsletter you will receive occasional marketing emails which will include news of upcoming events and/or special offers; this includes providing us with your details (alongside a newsletter opt-in) when making a booking or enquiry on our site or signing up to the newsletter.

There is an option to opt-out of receiving marketing from The Liars Group. If you additionally opt to receive marketing from The Liars Group you will receive email marketing from brands owned by The Liars Group.

If you would like to change these preferences at any point or unsubscribe, please email us at info@blackdogballroom.co.uk call us on 01612334032 Alternatively you can write to us at: **Suite 403, Barclay House 35 Whitworth Street West, Manchester, England, M1 5NG**

Controlling your personal information

You can restrict the collection or use of your personal information in the following ways:

Whenever you are asked to fill in a form on the website, you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes; if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the below address. We will promptly correct any information found to be incorrect.

You can unsubscribe from our database at any time by clicking the unsubscribe link at the bottom of any correspondence you receive.

HEAD OFFICE: Suite 403, Barclay House 35 Whitworth Street West, Manchester, England, M1 5NG

- **About Us**

The Black Dog Group includes: Andaros LTD, Dog Bowl M1 LTD, Dog Bowl LTD

Head Office: Suite 403, Barclay House 35 Whitworth Street West, Manchester, England, M1 5NG

Telephone: 01612334032 Email: info@blackdogballroom.co.uk

All rights reserved.